

Lambeth Families Information Service (FIS)

giving
your child
a better
start


Lambeth

The Families Information Service provides free, reliable and impartial information and assistance to parents, carers, professionals and young people about local services and activities available to children, young people and their families.

We specialise in information for children aged 0 to 19 years and 25 years if the young person has a special educational need or disability.

Our service is open Monday to Friday, 9am to 5pm.

You can contact us on 020 7926 9558 or email fis@lambeth.gov.uk.

Follow us on Twitter at [@LambethFIS](https://twitter.com/LambethFIS)



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lambeth.gov.uk/fis


Lambeth

Richard Martin, Families Information Service and Systems Manager

Key updates and priorities for Lambeth FIS

- FIS team have been working remotely since March 2020 as a result of the pandemic.
- Increased importance of clear and accessible information being available online to families, young people and professionals.
- Service information has been updated throughout the pandemic and a rebuild of the Family Information Directory was also completed in January 2021.
- Coronavirus has had an impact on the number of families accessing childcare provision, with Lambeth seeing **a drop in children accessing their free early learning entitlements.**
- Multimedia promotional campaign in progress to try and encourage uptake of funded childcare in new term, April 2021.

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free early
learning
for 2 year olds

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Free childcare and early learning for 2 year olds in Lambeth

Your child could be eligible for up to 15 hours a week of free early learning with a childminder, pre-school playgroup, day nursery, nursery school or Children's Centre. Find out if you qualify and apply online today at: lambeth.gov.uk/freeearlylearning

Give your child a better start in Lambeth by accessing free early learning

The benefits for your 2 year old include:

- ▶ Making friends and building confidence
- ▶ Learning and play opportunities
- ▶ Speech and language development

Lambeth's providers are continuing to offer safe, secure, and high-quality Ofsted registered childcare. You can be confident that your child will be protected as they learn and play.

For more information contact FIS:

Lambeth Families
Information Service (FIS)
fis@lambeth.gov.uk
lambeth.gov.uk/fis
020 7926 9558



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Directory of services for children and young people

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- Our online directory of services for children and young people in Lambeth has recently been rebuilt and refreshed as part of the new Lambeth website refresh.
- The directory publishes services and activities for children and young people aged 0-19 years old (0-25 years old for children and young people with SEND).
- Visit www.lambeth.gov.uk/fid - please share and promote with families and colleagues.



**Lambeth
Family Information
Directory**

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The Lambeth Family Information Directory is a free, online resource for parents, carers, young people and professionals. Find local childcare options, activities, events and support services for children and young people aged 0-19 years and 25 years for those with special educational needs or disabilities.
lambeth.gov.uk/fid

 



Promote your service via the online Family Information Directory

Providing free and impartial information about lots of different services available to children and young people in Lambeth and their families. If you deliver local services, activities or events and want to get listed on the directory, register your details today to set up an online account.

- ▶ Promote multiple services, free of charge, to a wide audience including young people, families and professionals.
- ▶ Access your account at any time to view and update your information.
- ▶ Directory users can text or email themselves with details about your services.

Visit lambeth.gov.uk/GetListed for terms and conditions

Lambeth Families Information Service (FIS)
fis@lambeth.gov.uk
020 7926 9558
lambeth.gov.uk/fis  twitter.com/LambethFis

 

Bus stop poster advertisements – March 2021

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free childcare
for 2, 3 and 4 year olds

Some families with 2 year olds and all families with 3 and 4 year olds can claim up to 15 hours a week of registered childcare. Some working parents can claim up to 30 hours a week. You can choose between a variety of settings, such as a childminder, nursery or preschool playgroup.

Don't miss out
Find out more and apply at:
lambeth.gov.uk/freeearlylearning



- Free early learning posters appearing at Lambeth bus stops.
- This poster will appear on 31 bus stops around Lambeth between 8 March and 21 March.
- A secondary poster campaign will also be running from 22 March to 3 April, appearing on 18 bus stops.
- Encouraging families to identify and sign up to early years childcare ahead in preparation for the new term to ensure they do not miss out.
- Visit www.lambeth.gov.uk/FreeEarlyLearning



- An additional promotional campaign in July 2021 will feature advertising on buses and bus stops in Lambeth

Digital advertising – March 2021

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- Paid promotions across social media platforms such as Twitter and Facebook.
- Google advertisements appearing when using relevant key words in search engine.
- Adverts will target relevant audience and link them to further information about the free early learning available to their 2, 3 or 4 year old.



Free childcare
for 2 year-olds

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Get up to 15 hours for households on a low income or claiming income-based benefits.

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This advertisement features a close-up of a smiling young girl with dark skin and braided hair, wearing a pink shirt. In the background, other children are visible but out of focus. The text is overlaid on the image in white and yellow boxes.

Instagram/Facebook 400x400px



What are the benefits for
free childcare?

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Find out how free early education for your 3 or 4 year-old can help.

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This advertisement shows a group of diverse young children wearing red hats, cheering with their arms raised. The background is a soft-focus outdoor setting. The text is overlaid in white and yellow boxes.

Instagram/Facebook 400x400px



Free childcare
for 3 and 4 year-olds

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Get up to 30 hours a week of funded childcare for working parents.

Lambeth

This advertisement is identical to the middle one, featuring a group of diverse young children wearing red hats and cheering with their arms raised. The text is overlaid in white and yellow boxes.

Instagram/Facebook 400x400px

Promotional postcards

- A range of postcards (including translated versions) are available electronically or in hard copies from FIS.

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30 hours funded childcare for 3 and 4 year olds

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Free childcare and early learning for 3 and 4 year olds in Lambeth

You could get 30 hours a week of funded childcare for your 3 or 4 year old child if you are a working parent, carer or foster parent and earn less than £100,000 a year. Apply online at:

lambeth.gov.uk/freeearlylearning

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free early learning for 2 year olds

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